



**Connecting entrepreneurs and business owners to the right resource at the right time.**

SourceLink Nebraska is a statewide platform where anyone can search for nonprofit, education, and government resources to start or grow a business in Nebraska. In other words, SourceLink Nebraska is a one-stop shop for Nebraska entrepreneurs, existing business owners, and resource partners. In 2018, the Nebraska Business Development Center (NBDC), Nebraska Extension, and Rural Prosperity Nebraska (RPN) collaborated by bringing the SourceLink® framework to Nebraska.

SourceLink Nebraska establishes the core infrastructure for Nebraska's economic development ecosystem, consequently elevating transparency and increasing accessibility of resources. Likewise, SourceLink Nebraska supports economic development in Nebraska by enhancing the coordination of services statewide. This infrastructure helps to reveal and correct regional deficits in resource availability while promoting collaboration between resource partners.

The SourceLink Nebraska website is available 24/7/365 for entrepreneurs and business owners to search for resource information. For more intensive assistance, our Network Navigator can provide guidance during business hours. When visiting the SourceLink Nebraska website, you will find The Resource Navigator® (a searchable database of resource partners), a calendar of events, and stories about business owners and entrepreneurs. Moreover, SourceLink Nebraska provides business guides and Enlighten, an on-demand virtual library of training videos for entrepreneurs and business owners.

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In September 2022, the Department of Commerce's U.S. Economic Development Administration (EDA) awarded SourceLink Nebraska with the FY 2021 American Rescue Plan Act Economic Adjustment Assistance Grant (EDA-2021-ARPAEAA). This award supports the SourceLink Nebraska Resource Partner Infrastructure Project (SLN-RPIP); a statewide initiative to further enhance accessibility, transparency, and connections to Nebraska's ecosystem partner services. The SLN-RPIP reduces barriers for entrepreneurs and business owners in need of support, thus creating a more business-friendly, diverse, and economically resilient ecosystem throughout Nebraska.

## 2022 Performance

**6,062** Website Visits

**2,961** Resource Navigator Searches

**584** Events

**154,127** Online Referrals

**140** Personal Action Plans  
(1-on-1 Assistance)

**1,427** Direct Referrals to Resource  
Partners

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**Personal Action Plans by  
U.S. Congressional District**

**District 1**  
**22.9%**

**District 2**  
**50.7%**

**District 3**  
**26.4%**



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